

PRESS RELEASE

Tokyo, Aug 4, 2016

SOCIETE GENERALE APPOINTS RAMIR CIMAFRANCA AS HEAD OF PRIME SERVICES IN JAPAN

Societe Generale announces the appointment of Ramir Cimafranca as Head of Prime Services in Japan, effective immediately.

Based in Tokyo, he reports locally to Koji Shimamoto, Director and Executive Vice President, Societe Generale Securities Japan Limited and regionally to James Shekerdeman, Head of Prime Services, Asia Pacific and Global Head of Prime Brokerage Sales.

In his new role, Ramir will develop Prime Services in Japan which is composed of Prime Brokerage & Clearing, Global Execution Services and Cross-Asset Secured Financing.

This appointment follows the successful integration of Newedge in Japan in May this year. With Societe Generale's recognized expertise in Global Markets and the solutions provided by Prime Services, the bank has a unique position to provide one-stop solutions to a broad range of clients.

Biographies

Ramir has a career of over 26 years in derivatives and cash equities, most of the time within Societe Generale in Japan. He started in 1990 as a broker for Japanese Government Bond (JGB) and Euroyen futures and options. In 1998, he joined SG Securities Japan Limited (Fimat) as a sales manager for index derivatives and cash equities. In 2008, he assumed the role as head of the listed derivatives when Fimat merged into Newedge Japan Securities Limited. In 2010, he took on a regional role as the Head of Institutional Sales for Newedge in Hong Kong, before joining Societe Generale in Hong Kong in 2015 following the integration of Newedge. Ramir completed his post-graduate education in Economics from the University of the Philippines, and in International Relations from the International University of Japan.

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we accompany 31 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of omnichannel financial services on the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter  @societegenerale or visit our website www.societegenerale.com.

PRESS RELATIONS

Ashton Consulting Limited
AYAKO MASSE/YUKO MIYAZAKI
+81(0)3 5425 7220
sqpr@ashton.jp

Societe Generale
JEROME TAM
+852 21664232
Jerome.tam@socgen.com

 @societegenerale

SOCIETE GENERALE
PALACE BUILDING
1-1-1, MARUNOUCHI,
CHIYODA-KU, TOKYO, JAPAN

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 1 009 380 011,25
552 120 222 RCS PARIS