

## Press Release

Beijing, January 22, 2015

### **SOCIETE GENERALE CHINA OPENS SHANGHAI FREE TRADE ZONE SUB-BRANCH**

Societe Generale (China) Limited ("Societe Generale China") today announced the opening of Shanghai Pilot Free Trade Zone Sub-branch ("Societe Generale China Shanghai FTZ Sub-branch"), focusing on servicing both Chinese and overseas corporates and financial institutions with cross-border financial needs through the pilot zone.

The outlet is located at No. 26, Jiafeng Rd, Pudong New Area, and will be a sub-branch under Societe Generale China Shanghai Branch. According to the plans and regulations of the China (Shanghai) Pilot Free Trade Zone ("Shanghai FTZ"), the new sub-branch will offer a wide range of banking services, such as RMB and Foreign Currency Cash Management, Trade Finance, M&A, Foreign Exchange, Interest Rate and Commodities Hedging and Financial Derivatives.

The new sub-branch marks an important step of Societe Generale China, which follows and supports China's financial reforms through the Shanghai FTZ while demonstrating its long-term commitment to China. With the establishment of the new FTZ platform, Societe Generale China will leverage on Societe Generale Group's global networks and expertise in cross-border transactions, with particular focuses on delivering the Group's unique strengths in commodities trading and financing, cross-border cash management and trade finance capabilities.

Societe Generale China will continue its efforts in advancing product and service innovations to serve local and multi-national corporation's new account and cross-border trade and investment requirements and to support the development of China's economy.

**END**

#### **Societe Generale**

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;

#### **SOCIETE GENERALE CHINA:**

ANNETTE CHIU  
+86 (10) 5851 3241  
[Annette.chiu@socgen.com.cn](mailto:Annette.chiu@socgen.com.cn)

JOE ZOU  
+86 (10) 5851 3053  
[Joe.zou@socgen.com.cn](mailto:Joe.zou@socgen.com.cn)

**SOCIETE GENERALE CHINA**  
2 WUDINGHOU STREET,  
XICHENG DISTRICT  
BEIJING 100033, P.R. CHINA

- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

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