

PRESS RELEASE

Hong Kong and Taiwan, 21 May 2018

MARK LIU APPOINTED GROUP COUNTRY HEAD FOR TAIWAN

Societe Generale announces today the appointment of Mark Liu as Group Country Head, Taiwan, effective 1 June 2018, subject to regulatory approval. Mark will replace Godwin Chang who will retire on 30 June 2018.

In his role as Country Head, Mark will focus on driving and overseeing Societe Generale's activities in Taiwan. He will continue to be based in Taipei and will report to Hikaru Ogata, Chief Executive Officer, Asia Pacific. Mark will also continue to assume the role of Head of Global Markets in Taiwan.

"Since the establishment of Societe Generale's presence in Taiwan, we have made great strides in developing and strengthening our local franchise in Global Markets, Global Finance and Transaction banking. Capitalizing on the success led by Godwin and on Mark's over 20-year experience, we are well positioned to answer the needs of our clients, and further seize growth opportunities in Taiwan which will also help achieve our strategic priorities for Asia," said Hikaru Ogata.

Societe Generale opened its banking office in Taiwan in 1980 and subsequently started offering investment and related advisory services when it acquired the securities license in 2003. It was then given the license to operate the financial advisory business in 2016.

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Biography:

Mark Liu joined Societe Generale in 2006 as Head of Global Markets, Taiwan. He has over 20 years of banking and treasury management experience gained at Citibank and Standard Chartered in Taipei. Mark holds a MBA degree from National Chiao-Tung University Taiwan.

SOCIETE GENERALE

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking**, which encompasses the Societe Generale, Cr dit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

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