

## PRESS RELEASE

London, December 14<sup>th</sup> 2017

### **APPOINTMENTS WITHIN SOCIETE GENERALE CORPORATE & INVESTMENT BANKING'S MARKETS ACTIVITIES**

Societe Generale Corporate & Investment Banking (SG CIB) announces the following appointments within its Global Markets division. These appointments will be effective from 1 January 2018.

- **Yann Garnier** is promoted **Head of Sales for Global Markets**. Yann will report to Frank Drouet, Head of Global Markets.
- **Jerome Niddam** is appointed **Head of Global Markets for Asia Pacific**. Based in Hong-Kong, Jerome will replace Yann Garnier in this role and will report to Hikaru Ogata, Chief Executive Officer for Societe Generale in Asia Pacific, and to Frank Drouet. This appointment is submitted to the local regulator for validation.
- **Albert Loo** is named **Deputy Head of Sales for Global Markets with a focus on digital & innovation**. Based in Paris, he will report to Yann Garnier.

Yann Garnier and Albert Loo benefit from a strong experience in financial markets and in the sales area in particular as they have headed several sales team over the past few years. "Their long-term commitment in serving market activities and their solid knowledge of clients across all the asset classes will be key in pursuing the commercial development of our market platform. The creation of a new role with a focus on digital & innovation within market businesses confirms our engagement to deliver a seamless experience to our clients across asset classes and geographies", commented Frank Drouet.

Jerome Niddam has contributed to significantly expand our market activities in Asia Pacific during the last ten years. "Benefiting from a strong expertise in financial engineering and a deep understanding of local markets, his appointment will allow us to pursue the development of Societe Generale's market franchise in Asia Pacific", added Hikaru Ogata.

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### **Biographies**

#### **Yann Garnier**

*Yann Garnier is appointed Head of Sales for Global Markets in January 2018. He was previously Head of Global Markets for Asia Pacific since 2016.*

*Yann joined Societe Generale in Paris in 1998 as an Equity Derivatives Marketer. He then held various positions as Sales in the Structured Products and Equity Derivatives fields in Europe. Yann relocated to Hong Kong in 2009 to become Head of Structured Products Sales, Global Equities and Derivatives Solutions for Asia Pacific. In July 2009, he was appointed Head of Sales for Cross Asset Solutions for Asia Pacific, additionally becoming Head of Financial Institutions & Corporate Fixed Income and Currencies Flow Sales in 2011. He was appointed Head of Global Markets Sales, Asia Pacific then Deputy Head of Global Markets Asia Pacific in 2015.*

*Yann graduated from EDHEC Business School, and holds a Master's degree in Business Law from Paris X University.*

#### **Jerome Niddam**

*Jerome Niddam is appointed Head of Global Markets in Asia Pacific in January 2018. He was previously Head of Financial Engineering, Global Markets, Asia Pacific since 2015.*

*Jerome joined Societe Generale Paris in 2004 as a Financial Engineer in the Equity Derivatives Department. He transferred to New York in 2006, before taking up the post of Head of Financial Engineering for Japan in 2008. In 2011, he was appointed Head of Pricing and New Products for Cross Asset Solutions, Asia Pacific.*

*Jerome graduated from the Ecole Nationale Supérieure des Mines de Saint-Etienne, and holds a Master's degree in Actuarial Science from the Institut de Science Financière et d'Assurances (ISFA) as well as a Master's degree in Probability & Finance from Paris VI University / Ecole Polytechnique.*

#### **Albert Loo**

*Albert Loo is appointed Deputy Head of Sales for Global Markets in January 2018. He was formerly Global Head of Sales for Fixed Income & Currencies and Co-Head of Cross Asset Sales since 2015.*

*Albert Loo began his career in 1991 at Societe Generale Corporate & Investment Banking as part of the IT team in charge of asset management accounting project. He was appointed Head of Middle Office for Interest Rate Derivatives in 1994 and took charge of the Front Office Risk Management of Europe & Asia in 1996. In 1999, he joined the interest rate derivatives sales team responsible for French corporates and in 2001, he oversaw the French sales team for corporates & local authorities. In January 2006 Albert was appointed Deputy-Head of European Sales in Interest Rate Derivatives. In 2007, he became Global Deputy-Head of Interest Rate & Foreign Exchange Derivatives then Global co-Head of Interest Rate and Forex Derivatives Sales for Issuers in 2008. He was named Co-Global Head of Sales for Fixed Income & Currencies in April 2012.*

*Albert has a PhD in Thermodynamics from Paris 7 University, graduated from ENSIA Engineer School (AgroParisTech) and holds a Master's degree in Financial Markets from ITM.*



## SOCIETE GENERALE

Societe Generale is one of the largest European financial services groups. Based on a diversified and integrated banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com)

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## SOCIETE GENERALE CORPORATE & INVESTMENT BANKING

At the core of Societe Generale's diversified and integrated banking business model, the Corporate & Investment Bank is a leading player with around 12 000 professionals and a commercial offer in 37 countries, with extensive European coverage and representative offices in Central and Eastern Europe, the Middle East, Africa, the Americas and the Asia-Pacific region.

Supporting its clients across various sectors, the Corporate & Investment Bank offers bespoke financial solutions combining innovation, advisory services and high execution quality in four areas of expertise: **investment banking, financing, market activities** and **investor services**.

- For **Corporates, Financial Institutions, Sovereigns** and the **Public Sector**: providing strategic advice (M&A, debt, capital structure, and asset & liability management), as well as providing capital market access to finance projects and providing hedging solutions especially in foreign exchange and rates.
- **For Investors**: offering reliable and sound investment opportunities and risk management solutions through its integrated platform delivering comprehensive access to markets (fixed income, credit, foreign exchange, commodity markets, equity, and derivatives), as well as advice and financial engineering, quality of execution, forward-looking research, and an industry-leading clearing proposition & prime brokerage services.

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