

PRESS RELEASE

Singapore, 16 January 2018

Societe Generale introduces new Daily Leverage Certificates in Asia

~ Fixed leverage up to 7 times to meet investor demand for higher leverage products ~

Societe Generale today announces the launch of six Daily Leverage Certificates (DLCs) to be listed on the Singapore Exchange (SGX) with the highest leverage level to date in the Singapore market.

The new products include Long and Short DLCs offering a fixed leverage of up to seven-times the daily returns of three underlying indices¹: MSCI Singapore, Hang Seng Index (HSI) and Hang Seng China Enterprises Index (HSCEI). This adds to the existing range of DLCs listed by Societe Generale offering three- and five-times daily leverage on the same indices.

These products were introduced on the back of an increasing retail investor demand with about S\$14 million of average daily turnover² of the first batch of 10 DLCs launched by Societe Generale in Singapore six months ago, vis-à-vis the S\$58 million of average daily turnover of all structured warrants traded on SGX in the full year of 2017. Currently, the 10 DLCs are still the only ones available on SGX and in Asia.

Designed for sophisticated retail investors³ who have strong market knowledge, DLCs amplify market moves, be they up or down, over the short-term. The seven-times DLCs operate with a 10% air bag mechanism⁴ which protects investors in extreme market conditions, thus limiting the risk of capital loss to the initial investment. They will officially commence trading on the SGX on 24 January 2018.

¹ The underlying indices are respectively the Net Total Return version for Long DLCs and the Total Return version for Short DLCs. The term sheets with full details of the products, including the associated risk factors, are available on dlc.socgen.com

² Source: Bloomberg, from 17 July to end December 2017

³ Investors who are eligible to invest in Specified Investment Products (SIPs) as defined by the Monetary Authority of Singapore (MAS)

⁴ Refer to Appendix for details

PRESS OFFICE IN SINGAPORE

THOMPSON WONG
+65 9692 0637
Thompson.Wong@FTIConsulting.com

AIDA MEKONNEN
+65 6326 7893
Aida.Mekonnen@sgcib.com



SOCIETE GENERALE
COMMUNICATIONS
8 Marina Boulevard, #12-01
Marina Bay Financial Centre Tower 1
Singapore 018981
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 1 009 380 011,25
552 120 222 RCS PARIS



PRESS RELEASE

Keith Chan, Head of Cross Asset Listed Distribution at Societe Generale's Global Markets in Asia Pacific, said: "DLCs are proving to be an effective investment vehicle of growing popularity for investors looking to capture short term market opportunities. Societe Generale is expanding its DLC product range in Singapore together with the SGX to further meet the growing demand we've seen from Asia."

Key to the demand is the transparency and flexibility of DLC products and the fact that Societe Generale offers quality liquidity with consistency, as well as the commitment to investor education, thus further boosting investors' confidence in trading DLCs.

Keith added: "We are encouraged to hear the positive feedback on our market-making quality especially the tight bid-ask spread we have maintained, from traders who have been trading our DLCs since the launch."

Luuk Strijers, Head of Products, Equities and Fixed Income, SGX, said, "SGX is pleased that Societe Generale is expanding its DLCs offering in Singapore, after its inaugural launch six months ago. DLCs remain one of the fastest growing type of listed structured products in Europe since 2012, and we are delighted to offer this product to investors in Singapore, where market interest for listed structured products continues to grow."

In 2017, Societe Generale celebrated over 30 years of expertise in derivatives. In Hong Kong, Societe Generale has developed a strong warrant franchise since 1996. [Societe Generale was the first DLC issuer in Asia](#) with an introduction of 10 long and short DLCs with daily leverage of 3x and 5x in Singapore in July 2017, bringing to the region its leading market making and product manufacturing expertise originated from Europe. It has currently more than 600 DLC products listed across nine countries in Europe covering multiple asset classes including major indices, single stocks, foreign exchanges and commodities.

-----ENDS-----

PRESS OFFICE IN SINGAPORE

THOMPSON WONG
+65 9692 0637
Thompson.Wong@FTIConsulting.com

AIDA MEKONNEN
+65 6326 7893
Aida.Mekonnen@sgcib.com



SOCIETE GENERALE
COMMUNICATIONS
8 Marina Boulevard, #12-01
Marina Bay Financial Centre Tower 1
Singapore 018981
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 1 009 380 011,25
552 120 222 RCS PARIS



PRESS RELEASE

For further information, please contact:

FTI Consulting, Strategic Communications

Thompson Wong

E-mail: Thompson.wong@fticonsulting.com Telephone: +65 6831 7840/+65 9692 0637

Societe Generale

Aida Mekonnen

E-mail: Aida.Mekonnen@sgcib.com Telephone: +65 6326 7893

Appendix

A DLC is an exchange traded financial product that offers fixed daily leveraged exposure to an underlying asset, such as an index, allowing investors to trade and capture enhanced returns, both up and down, on short term market moves.

Aimed at sophisticated retail investors who trade actively and are Specified Investment Products (SIP) qualified, DLCs allow investors to enhance their potential returns from the daily rise or fall of underlying key Asian benchmark indices and limits the risk of capital loss to their initial investment. DLCs are designed to be traded predominantly on an intra-day basis, offering the flexibility to benefit from both rising and falling markets. Due to the daily compounding effect, DLCs are not intended to be held long-term.

Societe Generale will provide real-time pricing on the SGX and they can be bought and sold by investors at any time during SGX market hours just like a share through a securities trading account with their brokers.

Air bag mechanism: The air bag mechanism is a safety mechanism that is built into the DLCs. It is designed to reduce the negative impact of an extreme market move in the underlying asset during the day. For example, for a 5x DLC, if the market drops 20% or more versus previous day close, the value of the DLC can technically go below zero. The objective of the mechanism is to prevent the value of the DLC from going below zero, by having a

PRESS OFFICE IN SINGAPORE

THOMPSON WONG
+65 9692 0637
Thompson.Wong@FTIConsulting.com

AIDA MEKONNEN
+65 6326 7893
Aida.Mekonnen@sgcib.com



SOCIETE GENERALE
COMMUNICATIONS
8 Marina Boulevard, #12-01
Marina Bay Financial Centre Tower 1
Singapore 018981
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 1 009 380 011,25
552 120 222 RCS PARIS

PRESS RELEASE

trigger level before there is a 20% move of the underlying index. The air bag mechanism is not expected to be triggered often as it requires extreme market movements (of more than 10% for 5x DLCs, for example). As a reference, since 1999, the STI's largest daily rise and fall has not exceeded 10%.

Notes to the editors

About Societe Generale's DLCs

Key features include:

- **Go long or short:** 3x, 5x or 7x underlying benchmark indices
- **Simplicity:** Return boosted by a fixed daily leverage. Traded like a share
- **Liquidity:** Listed on SGX. Designated Market Maker to provide continuous prices
- **Transparency:** Live tradable prices. Every investor sees the same price
- **Flexibility:** Buy and sell throughout the trading day. Capture short term market moves

Underlying Index	Leverage	Long / Short	Stock Code
MSCI Singapore Index	5X	Long	CIOW
		Short	CIXW
	7X	Long	(New)
		Short	(New)
Hang Seng Index	3X	Long	CIWW
		Short	CIVW
	5X	Long	CIUW
		Short	CITW
	7X	Long	(New)
		Short	(New)
Hang Seng China	3X	Long	CISW

PRESS OFFICE IN SINGAPORE

THOMPSON WONG
+65 9692 0637
Thompson.Wong@FTIConsulting.com

AIDA MEKONNEN
+65 6326 7893
Aida.Mekonnen@sgcib.com



SOCIETE GENERALE
COMMUNICATIONS
8 Marina Boulevard, #12-01
Marina Bay Financial Centre Tower 1
Singapore 018981
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 1 009 380 011,25
552 120 222 RCS PARIS

PRESS RELEASE

Enterprises Index	5X	Short	CIRW
		Long	CIQW
		Short	CIPW
	7X	Long	(New)
		Short	(New)

Full details of Daily Leverage Certificates can be found on dlc.socgen.com

SOCIETE GENERALE

Societe Generale is one of the largest European financial services groups. Based on a diversified and integrated banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter  [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com

PRESS OFFICE IN SINGAPORE

THOMPSON WONG
+65 9692 0637
Thompson.Wong@FTIConsulting.com

AIDA MEKONNEN
+65 6326 7893
Aida.Mekonnen@sgcib.com

 [@societegenerale](https://twitter.com/societegenerale)

SOCIETE GENERALE
COMMUNICATIONS
8 Marina Boulevard, #12-01
Marina Bay Financial Centre Tower 1
Singapore 018981
SOCIETEGENERALE.COM

A FRENCH CORPORATION WITH SHARE CAPITAL OF
EUR 1 009 380 011,25
552 120 222 RCS PARIS