

# PRESS RELEASE

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## **Societe Generale adds Debt Capital Markets capability in Japan**

In line with its growth strategy in Asia Pacific, Societe Generale today announces the launch of a new Debt Capital Markets (DCM) offering in Japan.

Societe Generale has achieved steady growth of its DCM platform in Asia Pacific, with regional hubs in Hong Kong, Singapore and Seoul. With Japan being a key market for Societe Generale in Asia Pacific, the addition of DCM capability expands the range of solutions to its clients and strengthens the regional credentials.

Leveraging Societe Generale's extensive global platform with access to fixed income investors in Asia, Europe and Americas, the newly created Japan DCM team will develop the bank's DCM offering locally to help Financial Institutions, Corporates and Agency clients to meet their financing needs. The Japan DCM team will deliver Societe Generale's full suite of solutions, including sustainable bonds including green or social, covered bonds, hybrid financing and liability management solutions, to Japanese offshore bond issuers.

As part of the growth plan, Societe Generale has appointed Yohei Abo to lead the DCM team in Japan. Based in Tokyo, Yohei reports locally to Koji Shimamoto, President and Representative Director of Societe Generale Securities Japan Ltd. and functionally to David So, Director of Debt Capital Markets, Societe Generale Asia Pacific.

"The opening of our DCM platform in Tokyo represents an important step in bringing new capabilities to better serve our Japanese clients and meet their offshore financing requirements," said Koji Shimamoto.


### **Biography:**

**Yohei Abo** joined Societe Generale in 2013 as Vice President of Bond Syndicate in Societe Generale Japan, and covered various bond issuance including Samurai bonds and EMTN private placements with Japanese investors. Prior to that, he was a bond syndicator at Daiwa Securities with over 10 years of experience.

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**Societe Generale**

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth, aiming to be the trusted partner for its clients, committed to the positive transformations of society and the economy.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 147,000 members of staff in 67 countries and supports on a daily basis 31 million individual clients, businesses and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- **French Retail Banking**, which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation;
- **International Retail Banking, Insurance and Financial Services to Corporates**, with networks in Africa, Russia, Central and Eastern Europe and specialised businesses that are leaders in their markets;
- **Global Banking and Investor Solutions**, which offers recognised expertise, key international locations and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (World, Europe and Eurozone), four of the STOXX ESG Leaders indices, and the MSCI Low Carbon Leaders Index.

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