

PRESS RELEASE

Hong Kong / Singapore, 24 September 2014

SOCIETE GENERALE BOOSTS ASIA PACIFIC DEBT CAPITAL MARKETS CAPABILITIES WITH SENIOR APPOINTMENTS IN HONG KONG AND SINGAPORE

Societe Generale Corporate & Investment Banking (SG CIB) announces the appointment of **Andy Liu** as **Head of Debt Capital Markets (DCM) for China** and **Raj Malhotra** as **Head of DCM for South-East Asia and India**, with effect from 1 August 2014 and 1 September 2014 respectively. The addition of these two newly-created roles is an integral part of expanding the bank's DCM franchise in Asia Pacific.

Based in Hong Kong, Andy Liu will be responsible for continuing the development of SG CIB's DCM business in China, a country where the bank has demonstrated some promising successes. In close coordination with its bankers in China, he will leverage on well-established client relationships that the bank has built over the years. Andy will report to Yves Jacob, Head of DCM for Asia Pacific.

Based in Singapore, Raj Malhotra will deliver SG CIB's full suite of DCM solutions in South-East Asia and India whilst leveraging on the bank's global investor access. Raj will report functionally to Yves Jacob, Head of DCM for Asia Pacific.

SG CIB has been actively developing its DCM capabilities in Asia Pacific over the years. In addition to the team based in Hong Kong, it has set up a DCM team in Korea in August 2013 which has attained remarkable achievements and has risen to a top 10 league table position within 12 months of entering the market.

Across the region SG CIB has advised on a number of substantial deals this year. Its DCM team helped to arrange a 10-year CNY 500 million senior benchmark issue for China Development Bank in China, a 3-year SGD 60 million fixed rate senior unsecured guaranteed bond issue for Kolao Holdings in Laos, a USD 350 million issue of perpetual notes for Noble Group in Hong Kong, a USD 1.5 billion dual-tranche senior issue for Korea Eximbank in Korea, just to name a few.

This expansion of the DCM platform represents an important step in SG CIB's ongoing actions to strengthen its credit platform in Asia Pacific and demonstrate the bank's bullish view on the growth of DCM in the region.

Press Contact :

**SOCIETE GENERALE
CORPORATE & INVESTMENT BANKING**
Valerie Siniamin-Finn
+852 2166 5028
Valerie.Siniamin-Finn@socgen.com

SOCIETE GENERALE
COMMUNICATIONS
Three Pacific Place L35, 1 Queen's Road East HONG KONG
SOCIETEGENERALE.COM

A French corporation with share capital of EUR 1.006.489.617,50
552 120 222 RCS PARIS

Biographies:

Andy Liu is joining from ICBC International where he was Head of Debt Capital Markets in Hong Kong. Previously, he worked at Bank of America Merrill Lynch in New York as Vice President, Banking - Structured Finance & Origination Group. He held various roles at Merrill Lynch & Co and Deloitte & Touche LLP in New York.

Raj Malhotra is joining from Nomura where he was Head of Debt Capital Markets, South-East Asia. Previously, he worked at UBS Investment Bank in Singapore as Joint Head of Debt Capital Markets, South-East Asia after being the Head of Nordic Debt Capital Markets in UK for two years.

-End-

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: Dow Jones Sustainability Index (Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 5 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website www.societegenerale.com.

Societe Generale: 150 years

In 2014, Societe Generale Group celebrates its 150th anniversary with a focus on entrepreneurial spirit, innovation and team spirit. Founded by a group of industrialists and financiers, the bank's very name illustrated their ambition: "Société Générale pour favoriser le développement du commerce et de l'industrie en France" ("**Societe Generale to support the development of trade and industry in France**"), as written into the Imperial decree signed by Napoléon III on 4 May 1864.

Societe Generale has always served economic development, contributing to the financing of infrastructures that symbolised the modern world and of leading French groups. Societe Generale was among the first French banks to open branches in London and in Russia in the 1870s, before expanding into the Maghreb, New York and Africa and to set up operations in Central European countries.

Societe Generale has always been at the cutting edge of financial innovation, and takes strength from its origins to assert its banking vision for the future, reinvent its businesses to serve its clients and become the reference bank of the 21st century.

Societe Generale Corporate & Investment Banking

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 10 500 professionals present in more than 31 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- **For Corporates, Financial Institutions and Public Sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For Investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution – both Agency and principal-, forward-looking research across asset classes, an industry-leading clearing proposition and prime brokerage services.

www.sgcib.com