

Seoul, 27 November 2014

**PRESS RELEASE**

## **6 Global Financial Institutions Jointly Hold 'Diversity & Inclusion' Seminar**

**BNP Paribas, BofA Merrill Lynch, JP Morgan, Nomura,  
Société Générale and UBS Participate**

**[Seoul | 27 November 2014]** BNP Paribas, Bank of America Merrill Lynch, JP Morgan, Nomura, Société Générale and UBS announced today that they successfully hosted the 'Diversity & Inclusion' seminar together in Ferrum Hall, located in Seoul on 26 November.

Jointly led by 6 global financial institutions in Korea, the seminar aimed at raising the awareness on 'diversity and inclusion' amongst financial industry and employees in various levels of management attended the event. Diversity and inclusion are values of utmost importance to consider particularly for global companies in inducing respect and understanding of the differences within the workplace. As employees from around the globe with differences such as nationality, gender, age, ethnicity, language and religion work together, it is crucial to manage and promote diversity and inclusion in order to create an embracing corporate culture.

The seminar began with a lecture entitled 'Female Leadership' by Young-hee Song, CEO of Cultural Marketing Development Institute. Song is a well-established businesswoman who served as the Executive Vice President at KT prior to her current role. During the lecture, Song shared her experiences being a female in the corporate world and also gave career development advice. The lecture was followed by panel discussion comprised group of participants with different career backgrounds to exchange their views on diversity and inclusion.

One of the organizers quoted "Diversity and inclusion allow employees to improve work efficiency and performance, as well as to demonstrate their creativity. From this perspective, it is an important agenda that is directly connected to business performance. Global firms like us pursue various initiatives to create a corporate culture that provides equal opportunity and respects diversity such as age, gender, and culture."

###



J.P.Morgan

**NOMURA**



Seoul, 27 November 2014

**Media Inquiries:**

**BNP Paribas**

Judy Jung  
[judy.jung@asia.bnpparibas.com](mailto:judy.jung@asia.bnpparibas.com)  
+82-2-317-1933

**JP Morgan**

Michelle Park  
[michelle.park@jpmorgan.com](mailto:michelle.park@jpmorgan.com)  
+82-2-758-5521

**Société Générale**

Clare Lee  
[clare.lee@insightcomms.com](mailto:clare.lee@insightcomms.com)  
+82-2-739-7054

**BofA Merrill Lynch**

Mark Tsang  
[mark.tsang@baml.com](mailto:mark.tsang@baml.com)  
+852-3508-3366

**Nomura**

JE Park  
[je.park@nomura.com](mailto:je.park@nomura.com)  
+82-2-3783-2582  
Aaron Pan  
[aaron.pan@nomura.com](mailto:aaron.pan@nomura.com)  
+852-2536-1022

**UBS**

Young Ju Kim  
[Young-Ju.Kim@ubs.com](mailto:Young-Ju.Kim@ubs.com)  
+82-2-3702-8963



BNP PARIBAS

Bank of America  
Merrill Lynch



J.P.Morgan

NOMURA



SOCIÉTÉ  
GÉNÉRALE



UBS