

## NEWS FLASH

London, 21 January 2015

### **SOCIETE GENERALE CORPORATE & INVESTMENT BANKING SCOOPS IFR'S 2014 AWARDS FOR COMMODITY DERIVATIVES HOUSE OF THE YEAR & EMEA STRUCTURED EQUITY HOUSE OF THE YEAR**

Societe Generale Corporate & Investment Banking (SG CIB) is delighted to announce that it has been awarded the prestigious **IFR Commodity Derivatives House of the Year 2014** for the second year in a row and this achievement highlights the bank's continued commitment to the commodities markets which spans almost 30 years of uninterrupted service to its clients. According to IFR, the integration of Newedge has reshaped SG CIB's commodities business to account for impending regulatory headwinds, enabling it to gain a competitive advantage and enabling it to chip away at the competition in an environment of squeezed market volumes.

The **EMEA Structured Equity House of the Year** accolade recognises the outstanding performance of SG CIB's equity-linked franchise, providing varied and innovative structuring solutions with IFR stating that "SG's unique flair for the product was best shown in deals that revealed the bespoke nature of structured equity"

In addition, SG CIB was also commended for its expertise in six landmark deals of the year including **Euro Bond of the year & SSAR Bond of the Year**, and **European Investment-Grade Corporate Bond of the Year**.

The presentation of the IFR awards will be held on 21 January 2015 at the Grosvenor House Hotel.

See below links to the IFR write ups for SG CIB House of the Year awards

<http://www.ifre.com/commodity-derivatives-house-societe-generale/21174020.article>

<http://www.ifre.com/emea-structured-equity-house-societe-generale/21174053.article>

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Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 148,000 employees, based in 76 countries, we accompany 32 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: FTSE4Good (Global and Europe), Euronext Vigeo (Global, Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter @societegenerale or visit our website [www.societegenerale.com](http://www.societegenerale.com).

### **Societe Generale Corporate & Investment Banking**

At the core of Societe Generale's universal banking business model, the Corporate & Investment Bank is a well-diversified and leading player with nearly 10 500 professionals present in more than 31 countries across Europe, the Americas and Asia-Pacific.

Standing by its clients across sectors, the Corporate & Investment Bank tailors solutions for them by capitalising on its worldwide expertise in **investment banking, global finance, and global markets**.

- **For Corporates, Financial Institutions and Public Sector:** providing a global advisory approach (M&A, debt, equity transaction, capital structure, and asset & liability management), as well as quality capital raising solutions across the debt and equity spectrum, optimised financing and expert risk management responses notably in the realm of foreign exchange and rates derivatives.
- **For Investors:** offering reliable and sound investment opportunities and risk management solutions through its integrated global markets platform delivering seamless access to markets (equity, rates, credit, currencies, commodities and derivatives), as well as advice and solid financial engineering, quality of execution – both Agency and principal-, forward-looking research across asset classes, an industry-leading clearing proposition and prime brokerage services.

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