

## PRESS RELEASE

Hong Kong, 8<sup>th</sup> September 2015

### **SOCIETE GENERALE CORPORATE & INVESTMENT BANKING APPOINTS LAURENT MOREL AS HEAD OF DEBT CAPITAL MARKETS FOR ASIA PACIFIC**

Societe Generale Corporate & Investment Banking (SG CIB) announces the appointment of **Laurent Morel** as Head of Debt Capital Markets for Asia Pacific, effective from August 31st, 2015. He was previously Senior Banker in charge of the global relationship with International Financial Institutions.

Laurent is in charge of the rapidly-growing Debt Capital Markets (DCM) platform in Asia Pacific, part of SG CIB's DCM platform globally headed by Demetrio Salorio. He supervises DCM regional teams based in Hong Kong, Singapore and Seoul and also coordinates the capital markets advisory-driven activities in the region, which encompass rating advisory and acquisition finance.

He replaces Yves Jacob who is appointed Senior Banker in charge of the global relationship with International Financial Institutions.

Based in Hong Kong, Laurent reports to Patrick Menard, Global Head of Capital Markets and to Sadia Ricke, Head of Global Finance in Asia Pacific.

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#### **Notes to editors**

##### **Biographies**

##### **Laurent Morel**

After starting his career as consultant in organization with Air France UK in London in 1992, Laurent joined Societe Generale in 1994 as mid-cap relationship manager in the French retail network. He moved to Societe Generale New-York in 1997 as senior relationship manager for US subsidiaries of European Multinational Corporates. Laurent joined the Debt Capital Markets team of SG CIB in 2001 in Paris focusing on French Corporate Origination. He was then named global head for DCM Corporate Origination in 2007.

In 2008, Laurent was appointed global head of Equity Capital Markets before being named in April 2012 Senior Banker in charge of International Financial Institutions.

Laurent is a graduate of Ecole Catholique d'Arts et Métiers (ECAM Lyon) and Ecole Supérieure de Commerce de Lyon (EM Lyon).

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- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multichannel financial services on the leading edge of digital innovation;
- **International retail banking, financial services and insurance** with a presence in emerging economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

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