



PRESS RELEASE

Hong Kong - 28 August, 2017

SOCIETE GENERALE APPOINTS FLORIAN DUMAS AS HEAD OF FINANCIAL INSTITUTIONS SALES FOR FIXED INCOME & CURRENCIES IN ASIA PACIFIC

Societe Generale announces the appointment of **Florian Dumas as Head of Financial Institutions Sales for Fixed Income & Currencies (FIC), Global Markets in Asia Pacific**. This newly created role reiterates Societe Generale's objective to better serve its financial institutions clients and Florian's main responsibility is to accelerate the expansion of business in this sector.

With extensive experience in the region, Florian will focus on working with financial institutions clients and leverage Societe Generale's FIC products for the benefit of clients, further driving new sales and strategic opportunities in the region. Based in Hong Kong, he reports locally to Guillaume Miquel, Head of FIC, Global Markets, Asia Pacific, and to Albert Loo, Global Head of FIC and Cross Asset Solution Sales, Global Markets who is based in Paris.

FIC provides a full set of products and services to support clients in their investment and risk management. Supported by market-leading research, engineering, trading and e-commerce capabilities, the business offers strategic insights, flow information, competitive pricing and seamless execution across rates, credit, FX, and emerging markets. FIC services clients in four main areas, including global market risk advisory, FX and rates hedging, Liquidity investment solutions and Structured finance hedging.

Biography:

***Florian Dumas** joins from BNP Paribas where he was Head of FX and Rates Institutional Sales, Asia. He has been based in Asia since 1998 and has held various front office positions in Tokyo and Singapore, covering both G10 and Emerging Markets.*

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we accompany 31 million clients throughout the world on a daily basis. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of omnichannel financial services on the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is included in the main socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Euronext Vigeo (Europe, Eurozone and France), ESI Excellence (Europe) from Ethibel and 4 of the STOXX ESG Leaders indices.

For more information, you can follow us on twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com.

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